

Mamut to offer customers the ‘best of both worlds’ with Rentsoft™

Award-winning business solutions offered to small and medium sized businesses in the UK on a pay-as-you-go subscription model

London and Basingstoke, 26 October 2009 – Mamut Software, the European provider of business software for small and medium businesses (SMBs), has entered into an agreement with The Business Software Centre (TBSC), a Software-as-a-Service (SaaS) partner for software publishers, to make a number of its products available for download through TBSC’s Rentsoft™ service. Rentsoft™ offers products through “virtual shelves”, enabling customers to purchase them over the Internet for local installation on a subscription pay-as-you-go pricing model.

Products including Mamut Enterprise, Mamut Accounting, Mamut Office and Mamut CRM & Sales Start will be offered on a subscription basis through Rentsoft™ and will be available to customers in the United Kingdom and Ireland as of October. Applications offered as downloadable products through Rentsoft™ use TBSC’s protection technology, TBSC Rental Bridge™. Once downloaded, the products will be fully functional as long as the customer maintains the monthly subscription payments. Subscriptions services are offered on a pay-as-you-go basis and include free usage for the first month. Prices thereafter will start at £11.85 (incl. VAT) per month.

Bryan Richter, UK Country Manager for Mamut, says, “Mamut has recently launched Mamut One, an all-inclusive Software + Services offering in the UK to help SMBs boost agility and business efficiency. In order to cater to customers’ various requirements and requests, we believe the Rentsoft™ service will meet the preference for traditional installation, while combining it with an untraditional method of payment. Rentsoft™ is one of the solutions that enable us to offer our customers the best of both worlds – local installation for businesses’ critical data with additional functionality available as a service over the Internet.”

Phil Hames, Managing Director of TBSC, says, “86% of the UK small businesses Mamut surveyed recently were using and saw the cost advantages of Web-based applications. However, 8 out of 10 of these businesses would still prefer to own and install software locally. Rentsoft™ software distribution combines the price and service advantages of the ASP model, while retaining the usage and security advantages of the outright sale model. Rentsoft™ enables customers the use of locally installed applications in return for subscription payments, but includes the ability to disable the software if the payment fails.”

Mamut will benefit from the solution range being made available via a number of Rentsoft™ partners including Pipex and Pitney Bowes, two providers of back office solutions for SMBs. The Mamut and Rentsoft™ solution will also be promoted to customers through marketing activities, Rentsoft™ partners and the Mamut website: www.mamut.co.uk.

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Mamut

Founded in 1994, Mamut (OSE “MAMUT”) is a leading European provider of complete, integrated software solutions and internet services for SMEs. Mamut offers complete and user-friendly solutions at the best value for money integrating CRM, sales force, logistics, accounting, e-commerce, domains, e-mail, web hosting and security. More than 400,000 European customers simplify their daily business with solutions from Mamut. Further information about Mamut and the company’s products can be found at www.mamut.com

TBSC

TBSC has developed a unique technology and an e-commerce service to enable the distribution of application software on a subscription basis. The service makes it possible for consumers to use Web, Windows and Virtualised software applications on a pay-as-you-go or rental basis. The technology ensures that they will only be able to use them for as long as they continue to pay. Rentsoft™ represents an exciting new software distribution platform and with a choice of managed services enables ISVs to develop a SaaS business model from existing products and services. Visit www.businesssoftwarecentre.com for further information.

For more information, please contact:

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