

## Mamut to offer pay-as-you-go software service to Irish SMBs

### Award-winning business solutions offered on new subscription model through Rentsoft™

**Dublin, 25 November 2009** – Mamut Software, the European provider of business software for small and medium businesses (SMBs), has now made a number of its products available for Irish customers to purchase over the internet for local installation on a subscription pay-as-you-go pricing model. The move was made possible through an agreement with The Business Software Centre (TBSC), a Software-as-a-Service (SaaS) partner, to allow download of the products through their Rentsoft™ service.

Products including Mamut Enterprise, Mamut Accounting, Mamut Office and Mamut CRM & Sales Start will be offered on a subscription basis through Rentsoft™ and is available to Irish customers immediately. Applications offered as downloadable products through Rentsoft™ use TBSC's protection technology, TBSC Rental Bridge™. Once downloaded, the products will be fully functional as long as the customer maintains the monthly subscription payments. Subscription services are offered on a pay-as-you-go basis and include free usage for the first month. Prices thereafter will start at €16.96 (incl. VAT) per month.

Luke Buckley, Irish Country Manager for Mamut, says, "Mamut has recently launched Mamut One, an all-inclusive Software + Services offering across Ireland to help SMBs boost agility and business efficiency. In order to cater to customers' various requirements and requests, we believe the Rentsoft™ service will meet the preference for traditional installation, while combining it with an untraditional method of payment. Rentsoft™ is one of the solutions that enable us to offer our customers the best of both worlds – local installation for businesses' critical data with additional functionality available as a service over the Internet.

"We know that cash flow is a key concern for SMEs right now, but we also know that having the best solution is critical to success. By teaming up with Rentsoft we can satisfy both needs."

For more information about Mamut software and services, please visit [www.mamut.ie](http://www.mamut.ie).

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#### **Mamut**

Founded in 1994, Mamut (OSE "MAMUT") is a leading European provider of complete, integrated software solutions and internet services for SMEs. Mamut offers complete and user-friendly solutions at the best value for money integrating CRM, sales force, logistics, accounting, e-commerce, domains, e-mail, web hosting and security. More than 400,000 European customers simplify their daily business with solutions from Mamut. Further information about Mamut and the company's products can be found at [www.mamut.com](http://www.mamut.com)

#### **TBSC**

TBSC has developed a unique technology and an e-commerce service to enable the distribution of application software on a subscription basis. The service makes it possible for consumers to use Web, Windows and Virtualised software applications on a pay-as-you-go or rental basis. The technology ensures that they will only be able to use them for as long as they continue to pay. Rentsoft™ represents an exciting new software distribution platform and with a choice of managed services enables ISVs to develop a SaaS business model from existing products and services. Visit [www.businesssoftwarecentre.com](http://www.businesssoftwarecentre.com) for further information.

#### **For more information, please contact:**

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