



PRESS INFORMATION

Power to overcome software recession at Innovation Conference 08

The Business Software Centre is launching three new powerful SaaS (software as a service) services for Independent Software Vendors at The Innovation Conference 08, Thames Valley on 11th November 2008.

The Business Software Centre is the UK based developer of Rentsoft™ services which allows rapid and cost-effective development of a Software as a Service (SaaS) business model. Applications are converted into a service using TBSC's proprietary technology – TBSC Rental Bridge™ and taken to market through its commercial service brand – Rentsoft™. Both Web-based and Windows-based software is supported. Windows-based applications do not require a permanent connection to the internet. The application and its data are stored locally. Permission to use the application is only granted if a current subscription is in place.

Three new services for ISVs, Standard, Advanced and Premium, will be launched at the Innovation Showcase 08. These services provide quick and easy conversion of software application to a service, payment collection and channel management facilities. In addition ISVs benefit from access to a growing range of Rentsoft™ channel partners.

Managing Director of The Business Software Centre, Phil Hames said, "With the onset of the Credit Crunch and impending recession, rental becomes an increasingly important option for many small businesses. ISVs can ease their customers cash flow and develop new rental revenue streams with our new services".