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**MYOB has chosen Rentsoft to offer Pay-as-you-go Software to customers**

The Business Software Centre (TBSC), Software as a Service partner for software publishers, has been chosen to host pay-as-you-go software sales on behalf of accounting software and services provider MYOB.

The Rentsoft™ service is allowing MYOB to deploy a selection of applications as a service and make them available to customers via a branded website and desktop console.

Wayne Schmidt, General Manager of MYOB commented, “Cash flow is one of the main causes of stress for small business owners, offering our customers the option to rent rather than buy is another great way MYOB is making life as a small business owner as easy as possible. Plus with the pay-as-you-go model customers are always on the most up to date version of the software and can expect same level of support and service as our licensed customers.”

The service is available now and prices start at £9 per month (including VAT), visit [www.rentsoft.co.uk/myob](http://www.rentsoft.co.uk/myob) for more information.

Rentsoft™ enables ISVs to offer SaaS via a fully hosted service. Supporting both web-based and PC-resident applications the Rentsoft™ platform converts the application to a service; manages hosting and application maintenance; customer downloads; payments and royalties. End users who cease payment are automatically logged and their service can be frozen by disabling connection to the applications and services on their PC. Once payment is reinstated, access to the service can be resumed.

“Rentsoft™ is expanding the Software as a Service market by making the rental of PC-resident software a viable proposition” says Phil Hames, Managing Director of TBSC. “With a Rentsoft™ service software publishers

can benefit from an additional and incremental revenue stream with the peace of mind of being able to terminate usage for non-paying customers immediately.”

**About Rentsoft™**

Operated by the Business Software Centre (TBSC), Rentsoft™ offers users a unique proposition – Software as a Service (SaaS) without the need to be connected to the internet. For the industry Rentsoft™ represents an exciting new platform and with a choice of managed services enables ISVs to deploy their software as a service and develop a SaaS business model.

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**About MYOB**

MYOB is a global provider of solutions that ease the burden of day to day administration for business owners and accountants, enabling them to achieve business success. MYOB develops and delivers award-winning software, services and support for more than 500,000 businesses and over 10,000 accounting practices worldwide.

For more information visit [www.myob.co.uk](http://www.myob.co.uk)